### Slow



#### gift guide edition

contemporary craft, textile art, sculptural works & objects

feat. tzitzinemi | ana gonzález | studio 4 berlin

### mexico

(tzitzinemi | zurich, switzerland)

#### **Tzitzinemi**

fuses ancestral techniques of indigenous and artisanal communities across Mexico with contemporary western design. TZITZINEMI works closely with skillful Mexican artisans, micro producers, and designers, whilst advocating for fairer trade, eco-ethics, economic sustainability and the rights of indigenous people such as the Huichol.

The huichol, or wixáritari, a tribe dating back to the Mesoamerican Era, is one of the few native Mexican cultures that has adapted and progressed in modern America. The main pillar of their success and cultural reproduction is the collective tenacity to uphold their ancestral traditions, despite the American cultural landscape.

The Huichol People express their cosmological visions through art - they have a unique tradition of symbolic beadings on objects. The symbols in these works are derived directly from their culture and its shamanistic traditions. Maize, deer, eagles, peyote, serpents, scorpions, candles, the sun and the moon are some of the religious symbols used intheir work; each of them representing an important role in their intricate belief system.

Previously, beaded art was made with bone, seeds, jade, ceramics, or other like materials, using vegetables dyes to create the vibrant colors. Nowadays the Huichol People have access to more complex materials and as such they continue to develop new contemporary versions of their ancient artworks. Each Huichol artifact is unique and meticulously crafted by local artisans. The elaboration process of these pieces takes up to 10 weeks of work per individual piece.

TZITZINEMI collaborates with CHAC (Conservación Humana A.C.), an independent Mexican organization founded in 1995. CHAC defends the rights and preservation of the cultural and natural heritage of the Huichol Indigenous Peoples. Under agreement with the traditional Huichol authorities, CHAC has developed an initiative to preserve the tribe's natural and cultural heritage linked to their routes and sanctuaries that will foster the sustainable development of the local inhabitants.

The initiative promotes and is sustained by resources recently developed by the international community, including the World Bank, UNESCO and the European Union. The aim is to inscribe the bio-cultural corridor of Huichol landscapes at the

Unesco World Heritage Convention.

# beads & wax coating

SWISS MADE

#### Mit ihrem Unternehmen Tzitzinemi huldigt Diana Lira der Kultur der mexikanischen Huicholen.



Text TINA BREMER

Für den Eingeborenenstamm der Huicholen manifestieren sieh die Gottheiten in der Natur- in der Sonne, den Ozennen, Flüssen. Waldern, aber auch in Rehen und Adlern. Während ihrer langen Pilgerreisen zu heiligen Orten fertigen sie Artefakte wie mit Perlen besetzte Totenköpfe aus Holz an. Diese inspirierten die in Mexiko geborene und aufgewachsene Schweizerin Diana Lira zu ihrem Unternehmen Tzitzinemi, welches sie 2010 in Zurich gründete. Ihr Ziel: Die Handwerkskunst der Ureinwohner mit modernem westlichen Design zu verbinden - und gleichzeitig auf eines der letzten indigenen Volker Mexikos aufmerksam zu machen. Die 30-jährige Kuratorin vertreibt seither Einzelstücke wie den abgebildeten Kuhschadel, der mit Glasperlen verziert ist. Die Herstellung dauert mehrere Wochen, Bis zu sechs Mal im Jahr organisiert Lira Designer-Basare und Popup-Shops, in denen die Objekte erworben werden können - bis Ende September etwa im neu eröffneten Balboa-Gym in Zürich. Aber auch in ausgesuchten Galerien. Einzige Voraussetzung. Diese müssen die grüne Philosophie der Gründerin teilen. Denn Tzitzinemi arbeitet unter ökologischen und Fair-Trade-Gesichtspunkten, die Gewinne siehern den Huicholen ein festes Einkommen und helfen, ihre Gemeinschaft zu er-

# RESETZIEM BESTELLANDER STEEL S

# TZITZINEMI | HUICHOL beaded cow skull as seen in BOLERO MAGAZINE Switzerland



#### Huichol Skull No. 1 2018

Beaded cow skull. Coated on a mix of wax and resin, then beaded. Design and symbols date back centuries. Unique piece.

3,600.00 CHF











#### Huichol Skull No. 2 2018

Beaded cow skull. Coated on a mix of wax and resin, then beaded.
Design and symbols date back centuries. Unique piece.

3,600.00 CHF











#### Huichol Skull No. 3 2018

Beaded cow skull. Coated on a mix of wax and resin, then beaded.
Design and symbols date back centuries. Unique piece.

3,600.00 CHF









## black clay



#### Oaxaca Black Clay Vase 2018

Traditional black clay craft, inherited from the Zapotecs and Mixtecs in the Central Valley areas of Mexico.

27 × 16cm 250.00 CHF

25 × 12cm 225.00 CHF

23 × 10cm 200.00 CHF



#### Oaxaca Black Clay Vase 2018

Traditional black clay craft, inherited from the Zapotecs and Mixtecs in the Central Valley areas of Mexico.

32 × 20cm 300.00 CHF

### colombia

(ana gonzález | bogota, colombia)

Studio Slow is an itinerant curatorial project; and a pop-up gallery with a brief duration format focusing on master craft as art. Showcasing works by renowned and upcoming contemporary artists, designers and architects from and/or living in Latin America,.

Studio Slow takes up a short temporary residence in distinctive locations, while fostering a series of craftwork studies
—introducing a contemporary Latin American view Into collectible design.

Craft is an integral part of precise cultural contexts and art/design worlds, and Studio Slow approach its studies with an interdisciplinary exchange—between craftsmanship, decorative art, design, materials, postmodern ethnography and culturalanthropology.

Studio Slow, in partnership with Colombian gallery La Cometa —exploring historical, socio-cultural and gender identity themes while developing a new language of master craftsmanship, celebrates the textile and sculptural works of renowned Colombian contemporary female artist Ana González.

González studied
Architecture at the
Universidad de los Andes in
Bogota, majored in Art and
Gender at Trinity College in
Dublin, and did her Masters
in Photography - Printing Publishing at the ESNBA
and the ESCP in Paris.

Her sculptural works and textile interventions are marked by a distinct concern for understanding displacement, architecture, nature and the absence from a feminine point of view.

Her work process, focused on trade work, inheritance and craftsmanship, is based on the experience of listening carefully to people and artisans from displaced populations, victims of the armed conflict who have immigrated to urban areas.

Her projects make use of very delicate and refined techniques, such as embroidery, crochet, gobelins upholstery, porcelain, drawing, watermarking and painting. In contrast to the coarse, violent and masculine world in which women generally live, these techniques reflect a search for the feminine along with the professions that have been passed down through generations of women.

## sublimation printing on silk



#### Jaguar | Ana González 2019

Sublimation printing on golden silk

58 × 49cm €3,000.00

### (recycled) gold filigree



#### Amazónica 1 | Ana González 2019

Handmade orchid in rose gold Mompox filigree

> 28 × 17cm €3,500.00

# (limoges) DOrcelain



#### Orquídeas Góngora | Ana González 2019

Handmade orchid in Limoges porcelaim

28 × 17cm €3,500.00



#### Catleya 1 & 2 | Ana González 2019

Handmade orchid in Limoges porcelain

25cm diam. €3,000.00 per piece

### finland

(studio 4 berlin | berlin, germany)

Studio 4 Berlin is a curated platform for contemporary art, antiques and hand-selected design, uniting the expertise of four gallerists based in Berlin: Eva Morawietz, Katharina Maria Raab, Anahita Sadighi, and Anne Schwarz.

STUDIO 4 BERLIN develops interdisciplinary, intercultural exhibition concepts and offers comprehensive art advice, based on long-term curatorial practice.

current exhibition: klaus haapaniemi | until 19 dec. 2020 STUDIO 4 BERLIN Krumme Straße 35-36 10627 Berlin

The Berlin-based, Finnish artisanal lifestyle brand **Klaus Haapaniemi** & Co. was founded by Klaus Haapaniemi together with Mia Wallenius in 2010.

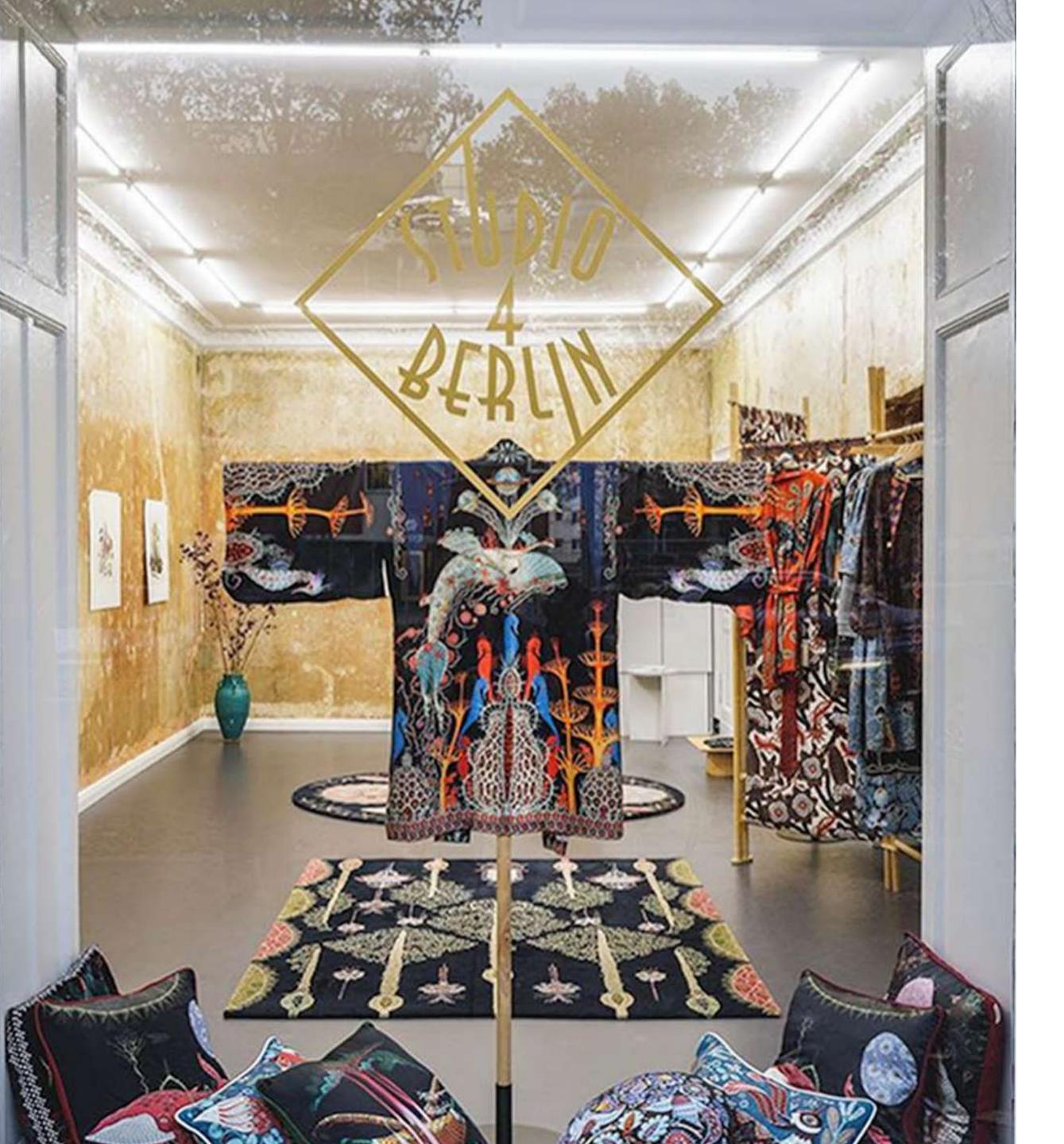
Their design approach is influenced by mystical nature, Finnish folklore and traditional decorative arts with a modern twist. The inspiration for their prints comes from a rich selection of cultural references: the worlds of art, ballet, music and storytelling.

Klaus Haapaniemi & Co.
produces a luxurious home
collection focusing on hand
printed textiles, cushions,
woven throws and hand
made rugs. The expanding
accessories collection carries
permanent, timeless silk
scarves and kimonos.

It follows ethical principles in all production stages. Fair and equal collaboration and responsible use of resources are part of their design process.



# printing on silk



Klaus Haapaniemi & Co. | Notre Dame Silk Kimono & Trees Rug as seen in STUDIO 4 BERLIN Berlin, 2020



#### Notre Dame Kimono Klaus Haapaniemi & Co.

100% silk kimono. Printed in the UK and made in Estonia. The kimonos are made with minimum waste in production. Magical underwater scenes in brilliant colours decorate the kimono.

Printed on hammered heavy weight silk.

€495,00

buy here | enquire about (valid until December 19th, 2020)











#### Firebird Kimono Black Klaus Haapaniemi & Co.

100% silk kimono. Printed in the UK and made in Estonia. The kimonos are made with minimum waste in production. Magical underwater scenes in brilliant colours decorate the kimono.

Printed on hammered heavy weight silk.

€495,00

buy here | enquire about (valid until December 19th, 2020)









# woolrug weaving



#### Trees Rug Klaus Haapaniemi & Co.

Limited edition, super premium hand tufted wool rug, made using sixteen hand dyed wool yarns. Made in Varanasi, India. Material: Pure wool, cotton under lining.

180 × 220 cm €5,400.00

buy here | enquire about (valid until December 19th, 2020)

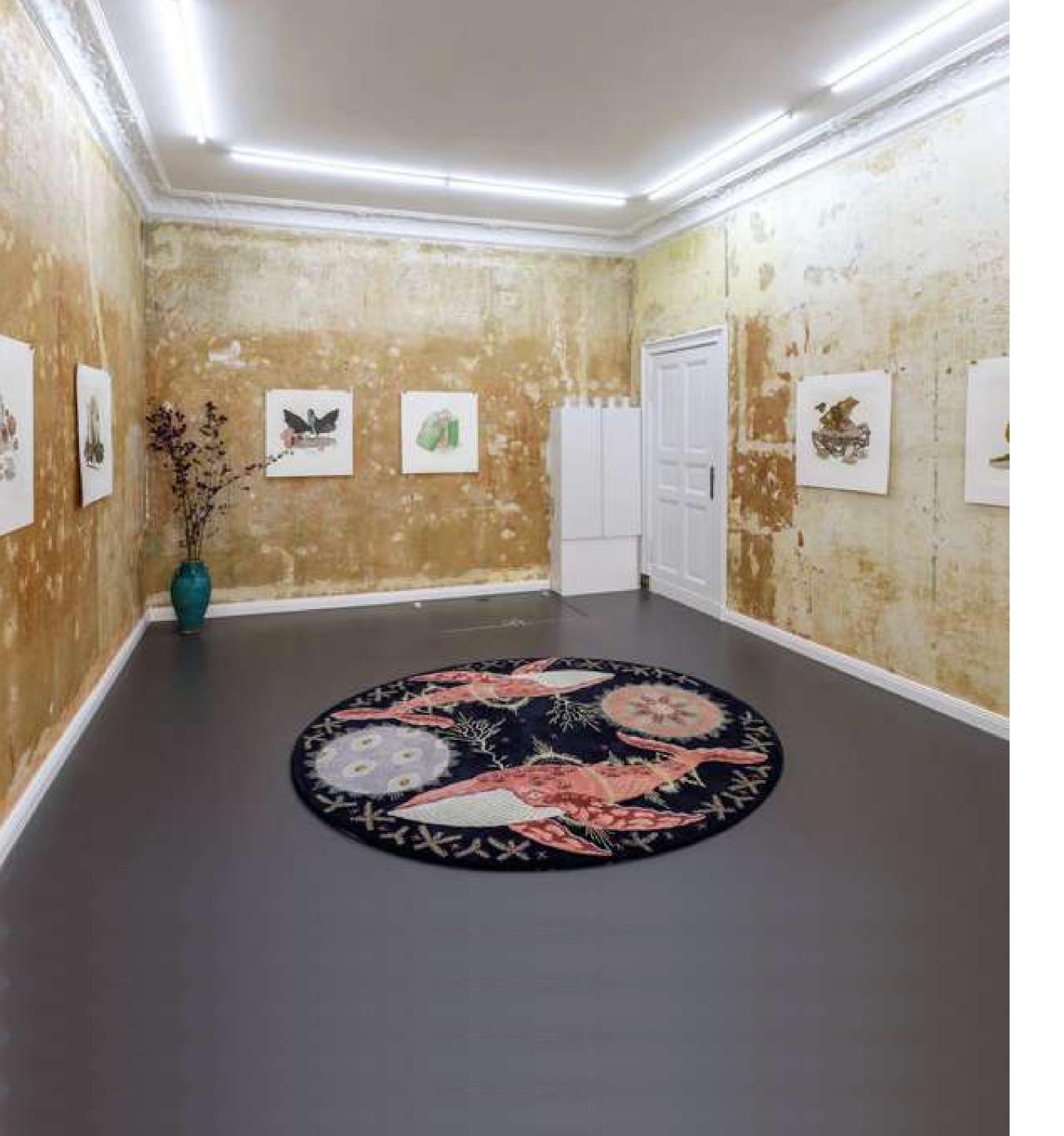


#### Whales Rug Klaus Haapaniemi & Co.

Limited edition, super premium hand tufted wool rug, made using sixteen hand dyed wool yarns.
Oval shaped. Made in Varanasi, India. Material: Pure wool, cotton under lining.

240 × 200 cm €7,300.00

buy here | enquire about (valid until December 19th, 2020)



Klaus Haapaniemi & Co.
Trees & Whales Rug
as seen in STUDIO 4 BERLIN
Berlin, 2020

#### Strategic Partners



### Photo Credits

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From a series of catalogues, 2020 instagram: @tzitzinemi

#### Ana González / Galería La Cometa – Colombia

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#### Anahita Sadhigi / Studio 4 Berlin – Germany

From a series of catalogues, 2020 studio4berlin.com

#### studioslow.ch I @studioslow Zurich, Swizerland

